Fall 2014 Newsletter

This issue of our newsletter features award-winning research and up-and-coming scholars. You'll find research profiles of renowned MS&E professors and a current PhD candidate, a faculty promotion, opportunities for MS&E alumni and more. And we hope to see you this weekend for the Reunion!

It's Reunion Time! Join Your Fellow Alumni at MS&E Reunion Events, Oct 24-25
Come back to campus to network and reconnect with former MS&E classmates and friends. All department alumni are invited, regardless of your graduation year. All MS&E alumni are invited to the Friday reception. Get details here...

- Friday, Oct 24, 5:00-6:30 pm: MS&E Alumni, Student and Faculty Reception
- Saturday, Oct 25, 9:30-10:30 am: Lecture by Professor Bob Sutton on his new research and book, “Scaling Up Excellence”
- Saturday, Oct 25, 10:30-11:30 am: MS&E Masters Alumni Networking Brunch

Stanford Engineer Helps Curb Disease and Guard Against Bioterrorism
As the Ebola epidemic reaches a critical point, experts are realizing that containment might have as much to do with logistics and strategy as healthcare. How do you ensure that you have what you need to fight a disease before you need it? Professor Margaret Brandeau applies operations research techniques to create complex mathematical models that help curb public health challenges such as HIV, hepatitis B and anthrax. Read more...
Professor's Award-Winning Work Helps Shape Logistics Decisions that Enhance Competitive Advantage for Companies and Nations

Winning the Skinner Award for Best Paper, the research of Professor Warren Hausman and his colleagues shows that streamlining rules and regulations can be a more effective way to improve competitiveness than making costly investments in infrastructure to speed the flow of goods. Read more...

Kathleen Eisenhardt Honored by Academy of Management

MS&E Professor Kathleen Eisenhardt received the Technology and Innovation Management Distinguished Scholar Award at the 2014 Academy of Management’s annual meeting. She was recognized for her contributions to a greater understanding of firm strategies in fast-moving environments, especially for tech-based firms. Watch her presentation at this year’s annual meeting.

Professor Riitta Katila Studies How Companies Develop Successful Products

Congratulations to Professor Riitta Katila for her promotion to full professor! Katila researches technology strategy and organizational learning. Her latest work examines how firms create new products successfully. She has received numerous honors and awards, including the Stephan M. Schrader Award for Outstanding Research in Technology and Innovation Management. Early in her career she was selected as an Alfred P. Sloan Industry Studies Fellow and won the Strategic Management Society Emerging Scholar Award. Learn more about her research interests in this interview...

Student Profile: MS&E PhD Candidate, Christos Makridis, Proposes New Approach to Environmental Economics Model

Can lawmakers craft sensible environmental policies rooted in objective analysis that achieve the right balance among competing objectives and hold up over time? Christos Makridis’ research focuses on the creation of quantitative models that could aid in authoring smart policies that achieve better outcomes. Read more...
Join Us This Fall for New Directions and Thought Leader Talks on Campus or Online

We invite you to campus for an exciting lineup of guest speakers this Fall. New Directions Seminar speakers include Vineet Goyal of Columbia University, and Max Shen (pictured) and Terry Taylor, both of UC Berkeley. Fall quarter Enterpreneurial Thought Leaders include founders of Eventbrite, Nest, ModCloth, and Andreessen Horowitz, among others. All talks are free and open to the public. If you can't make it to campus, podcasts and videos of the talks are available online. Get the New Directions in Management Science and Engineering lecture schedule here and the Entrepreneurial Thought Leaders lecture series schedule here.

Watch New Directions speaker, Zuo-Jun (Max) Shen, Chancellor’s Professor, University of California, Berkeley, discuss "Optimizing a New Warehousing System" during a New Directions lecture in September, 2014.

Tell Others!

Connect with the MS&E Community!

Connect with us and fellow alumni on social media!

http://web.stanford.edu/dept/MSandE/cgi-bin/about/fall2014newsletter.html